

Lumberton Township Recreation & Local Businesses – Fostering a Long-term Success Story.

Dear Business Manager,

The Lumberton Township Recreation Committee's mission is to provide quality recreational and educational activities. Lumberton's Department of Recreation is a self-sufficient organization that supports youth and adult activities, parks, playgrounds, paths and community events. This year, we are seeking to enhance the relationship between Lumberton's business community and recreation programs in order to foster a long-term success story.

Benefits for the Community

Research shows that children who participate in extracurricular activities are better students who grow up to become better citizens. Sponsors are needed to help keep youth registration fees affordable to residents, at no incremental cost to taxpayers. Our organization provides insurance, team uniforms, equipment, T-shirts, coaches training and certification, and supplies.

Sponsorships also provide support to qualifying Lumberton families so more children have the opportunity to participate in swimming lessons, summer camps, athletic programs and community education classes.

Benefits for your Business

Lumberton has more than 12,000 residents, plus more than 400 business decision makers and their employees. By sponsoring our programs, your business name and logo will be prominently displayed at a high frequency over the course of several months, directly to your target audiences. In addition to the advertising opportunity and community development role your organization will play, a sponsorship may also provide you with a tax-deduction.*

Our Goal

Many families and businesses have chosen Lumberton as home over the last several years. With the help of sponsors, we can achieve our goal of offering one of the best recreational programs in the county, while maintaining self sufficiency. We offer a wide variety of sponsorship opportunities that are suitable for organizations of all sizes. Sponsors will gain visibility for their organizations, build customer relations, help maintain a strong and healthy community, and improve the quality of life for Lumberton residents. Please see the variety of opportunities we have presented for your organization, and feel free to contact us with questions or ideas.

Lumberton Township Recreation Committee

35 Municipal Drive

Lumberton, NJ 08048

E-Mail: Rec_info@lumbertontwp.com

Phone: 609-267-3217 Ext.150 Fax: 609-267-6169 (M-F 8:30 to 4:30)

**Consult your tax advisor for details.*

Lumberton Recreation Sponsorship Opportunities for Burlington County Businesses

Bronze Team Sponsorship Level:

- Free registration sponsorship for a Lumberton child.
- Free Recognition plaque and team photo
- Free exhibition at annual Community Day
- Organization name on jersey:
 - T-ball (20 teams) **\$175 per team**
 - Flag Football (20 teams) **\$175 per team**
 - Outdoor Soccer (41) – August - October: **\$175 per team**
 - Basketball (19) - October - January: **\$175 per team**
 - Indoor Soccer (40 teams) –January – March, 2011: **\$175 per team**

Silver Sponsorship Level:

- Free registration sponsorship for a Lumberton child.
- Free Recognition plaque and team photo
- Free exhibition at annual Community Day
- Free usage of Village Green for company event/picnic
- Organization name on one team jersey for each sport (T-ball, Flag Football, Outdoor Soccer, Basketball, Indoor Soccer): **\$500 total (\$220 savings)**

Gold Sponsorship Level:

- Free registration sponsorship for a Lumberton child.
- Free Recognition plaque and team photo
- Free exhibition at annual Community Day
- Free usage of Village Green for company event/picnic
- Free link or logo on Township Recreation website
- Free classified ad in Recreation newsletter – read by entire township
- Organization name on one team jersey for each sport (T-ball, Flag Football, Outdoor Soccer, Basketball, Indoor Soccer): **\$1,000 total**

1860 Sponsorship Level – Honor Lumberton’s Founding Year:

- Free registration sponsorship for a Lumberton child.
- Free Recognition plaque and team photo
- Free exhibition at annual Community Day
- Free usage of Village Green for company event/picnic
- Free link or logo on Township Recreation website
- Free classified ad in Recreation newsletter – read by entire township
- Fence sign featuring your organization during soccer/baseball seasons
- Organization name on one team jersey for each sport (T-ball, Flag Football, Outdoor Soccer, Basketball, Indoor Soccer). **\$1,860 total**

Additionally, in order to ensure the long-term success and sustainability of our programs and facilities, we are interested in speaking with local businesses about long-term, high-visibility relationships to help support capital projects for specific leagues, fields or playgrounds. If you are interested, give us a call at (609) 267-3217 or e-mail us at rec_info@lumbertontwp.com

Lumberton Township Recreation – Sponsorship/Donor Registration Form 2010-11 Season

Name of Contributor or Business Contact Person: _____

Street Address: _____

Telephone: _____

City _____ State ____ Zip _____

E-mail address _____

Name of organization, or requested sponsor name, for team shirts and/or league publications and/or signage: _____

Company or business website, if applicable: _____

Child's Name, if applicable (every effort will be made to place your sponsorship with your child's team): _____

Bronze Sponsor (Choose one):

Indoor Soccer	\$175	_____
T-ball	\$175	_____
Flag Football	\$175	_____
Outdoor Soccer	\$175	_____
Basketball	\$175	_____

Silver Sponsor: **\$500** _____

Gold Sponsor: **\$1,000** _____

1860 Society: **\$1,860** _____

Friend of Lumberton Recreation (Mention in Recreation Newsletter): **\$50** _____

Please contact me about sponsoring or providing in-kind donations for the annual Easter Egg Hunt, Community Day or Senior Holiday Party _____

Please contact me about a long-term sponsorship or naming-rights opportunity. _____

- *We will contact you about your organization's logo or fonts.*
- *Checks should be made payable to "Lumberton Township Recreation"*
- *Special instructions (coaches, team colors, etc. – we will make every attempt to accommodate):*

Questions? Just give us a call at (609) 267-3217 or e-mail us at rec_info@lumbertontwp.com